

THE ENTREPRENEUR EXCELLENCE MANIFESTO

AS AN ENTREPRENEUR IN THE SECOND HALF OF LIFE AND CAREER, I AM COMMITTED TO EXCELLENCE AND LIVING A LIFE WITHOUT COMPROMISE. TO HONOR THIS MISSION I WILL...



BE GENEROUS

I accumulate Wealth so that I can give my time, money, and competencies at will and unselfishly.



BE STRONG

My impact is both fueled and reflected in the Fitness of my Mind, my Body, and my Spirit.



BE AUTHENTIC

I live with Boldness, Integrity, Grit, and Definiteness of Purpose whether anyone is looking, listening, or not.



BE A CONTRIBUTOR

My success is measured not by my material accumulation... but by the number of people I Serve and the Quality of service I provide.



BE AN ASSET

I am continuously available to others as an Encourager, Advisor, Coach, and Resource - and will respond wherever invited.



BE AN INFLUENCE

I am making a positive, enduring Impact with pursuits that matter and am not only defining a Legacy, but living it.



PURSUE THESE CHARACTERISTICS TIRELESSLY

My years of success and failure have equipped me perfectly to make a Meaningful Difference at this unique moment in time. There is much to do and time is short!

MY BATTLE CRY IS: "IF NOT FOR THE SECOND HALF, WHAT WAS THE FIRST HALF FOR?!"